General ERP Software vs. Apprise ERP Software

See how our integrated ERP solution stacks up against other non-consumer goods focused ERP providers.

	General ERP Software	Apprise® ERP Software
Electronic Data Interchange (EDI)	Lacks integrated EDI. General ERP users can expect additional costs and complexity from third-party EDI bolt-on tools.	Integrated EDI within Apprise ERP includes mapping capabilities, transaction archives, retrieval and enquiry functionality, industry compliant technology, and retailer compliant transactions. Choose from self-managed or Apprise-hosted EDI services. Hosted services eliminate the need for you to dedicate internal resources to EDI management.
Profitability Accuracy	Relies on gross margin financial data to determine profitability. These systems lack line-item costs at the detail level that companies need for an accurate profit view. In addition, general ERP does not provide insight into profit eroding processes and cost centres, and thus can't identify profit maximising opportunities.	Offers detailed profitability analysis at the product, customer, and supplier level. Apprise ERP integrates above- and below-the-line costs and expenses for all vendors and mass merchant trading partners. Additionally, Apprise ERP includes integrated net margin tools that help companies get down to their true bottom line after accounting for cost outliers and below-the-line costs such as commissions, royalties, cash discounts, invoice deductions, special deals and more.
Distribution Resource Planning (DRP)	Lacks integrated time-phased forecasting that helps consumer goods companies account for long lead times and inventory on demand.	Integrates POS data, customer forecasts, sales trends, seasonality, inventory status and other inputs, enabling companies to improve demand forecasting and inventory management.
Supplier Monitoring Tools	Includes purchase order and delivery tools, but lacks the deeper functionality needed to monitor supplier production activities at the detail level. Does not include tools that suppliers can use to communicate and update production activities.	Includes production monitoring tools that help companies monitor and track status on testing, QA, packaging, production dates, shipping, compliance mandates and more. Apprise ERP also includes rule-based alerts that enable companies to more quickly respond to disruptions in the supply chain.

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Invoice Deductions	Lacks invoice deduction features, because invoice deduction features are too specialised to incorporate into full solution offerings.	Includes the integrated tools and functionality to track, manage, dispute and reduce invoice deductions. Apprise ERP makes it easier to reduce the incidence of invoice deductions through improved compliance management and visibility. When invoice deductions do occur, resolution tools make it easier to dispute and recover erroneous deductions.
Landed Costs	Does not include functionality that can incorporate landed costs into profitability metrics. Adding landed cost calculations into profitability numbers requires timely and costly workaround solutions.	Lets you allocate agency fees, shipping expenses, customs fees, duties by harmonisation codes, taxes, insurance, and other hidden fees by product, unit, volume, supplier, or location. You will be able to automatically establish your true landed costs and cascade these costs down to their root cause. Apprise ERP landed cost functionality gives you full insight into all the costs that drive true profitability to improve purchasing and pricing decisions.
Localisation	Generally, offer limited support options with little to no support outside of the United Kingdom. Consumer goods companies do not get the Asian support they need to operate a worldwide business.	Is designed for global use by multi-lingual users. Applications include multi-currency functionality, and multi-lingual support services are available around the world. This includes Asian support and Chinese language support. Support teams are located on four continents, in numerous timezones, to provide comprehensive local support to global consumer goods operations.

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Implementation Times	Requires additional customisation work to make the software fit the needs of consumer goods companies. And more customisations, along with third-party bolt-on applications, make implementations more time consuming and costly. Future upgrades are more complex too.	Requires less personalisation, and fewer bolt-on tools due to out-of-the-box industry specific tools and functionality. Since Apprise project managers know your business, you will experience a faster and easier path to implementation and future upgrades.
Integration	Needs to include third-party software bolt-ons to provide consumer goods companies with required functionality. More third-party software means additional costs and complexity for your company.	Integrates all of the functionality necessary to run a consumer goods business. When measured in terms of reporting, maintenance costs, security, usability, and data integrity, full suite solutions outperform solutions with third-party software in product capabilities, simplicity and reliability.

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