

# Apprise<sup>®</sup> Mobile for Wine, Spirits and Beer

Apprise Mobile provides anytime, anywhere order entry and real-time data visibility, so your team can make the most of every sales opportunity. Designed for real-time data access and order processing, Apprise Mobile gives your team the tools they need, when they need them.

## The Challenge

Your sales team needs a mobile solution designed to give them all the product, inventory, customer and pricing information they need, when they need it. You'd like to have a solution built for tablets, compatible with iOS and Android™ platforms, that not only takes sales orders, but one that provides full product visibility, up-to-date inventory levels and complete sales history – even when offline.

## The Solution

Developed to meet the specific needs of on-the-go beverage sales representatives, Apprise Mobile provides your team with the information and technology they need to process sales whenever, wherever. Sales Representatives can now review and discuss: full product catalogues, customer notes & order history, inventory availability, pricing, and promotions—all within a user-friendly tablet experience, available for both iOS and Android™ platforms.

Apprise Mobile is fully integrated into our Apprise<sup>®</sup> ERP solution, providing real-time data such as inventory levels, credit information and pricing. Orders can be taken even when offline, and submitted automatically once back online – so you never miss a sales opportunity. Reps can also scan barcodes for quick order-building, prevent backorders with automatic out-of-stock warnings, and plan their daily travel routes with map integration. With an intuitive design and real-time capabilities, Apprise Mobile gives your business a smoother sales experience, less administrative work and faster order processing.

While other 'one-size-fits-all' mobile solutions can be confusing to use, we designed Apprise Mobile to be a user-friendly solution specifically for Wine, Spirits and Beer distributors. With Apprise Mobile, you can get products to your customers faster, maintain real-time data and give your representatives more time to focus on sales and service.

## Positioned to help you achieve more

With our focus on ERP and SCM solutions for wholesalers, importers and distributors of wine, spirits and beer, our team understands the unique challenges of your business.

Specialised vertical, or industry-specific software like ours requires less customisation, resulting in a faster ROI and a less expensive implementation.

Our fully integrated solution reduces the need for separate bolt-on systems, resulting in keeping costs down, better data security & reporting, and complete supply chain visibility.

With offices in the U.S., Europe, Asia and Australia, we do business where you do business – with support available 24 hours.

## Features

- > Remote order entry, full product portfolio and customer data
- > Take orders online or offline
- > Data sync, automatically or manually
- > Build product presentations to showcase items
- > Quickly find products using personalised filters and search criteria
- > User-defined product attributes—vintage, producer, appellation, country, varietal
- > Attach more information—files and images—to each product listing
- > Real-time inventory information, including reservations
- > View complete product pricing
- > Complex Pricing Capabilities—deal pricing along with free goods promotion
- > Full customer order history—build orders based on previous orders placed
- > Enforce sales restrictions
- > View Customer AR—last payment date, credit limit, open AR and AR ageing
- > Pin and categorise products based on customer inventory levels or items to discuss
- > Build personalised order guides for your customers
- > Security settings based on sales reps, customers, and products
- > Low inventory flags—quickly check off what inventory looks low in the store
- > Ability to control pricing, or display best price based on your preset parameters

## App

- > Native app for both iOS and Android™ tablet devices
- > Elegant and intuitive design

## Benefits

- > Anytime, anywhere order entry means you never miss a sales opportunity — even when offline
- > Streamlined order-entry improves processing time and minimises errors
- > Place new orders quickly, based on previous purchase visibility or with barcode scanning
- > Real-time updates allow for tighter inventory control and backorder prevention
- > Intuitive app design requires little to no training and faster adoption
- > Present products at tradeshow in an attractive design and boost sales
- > Real-time inventory information helps improve customer relations and increase sales
- > Map integration makes it easier for reps to plan travel to customer locations
- > Security settings by rep, customer, or product ensures the safety of your data
- > Ability to set up your own product attributes allows for quicker and easier filtering
- > Ability to add attachments gives additional product information and customer confidence
- > Create customised presentations for each of your customers to improve the sales experience

## Making your supply chain better, so you can run a better business

Apprise is focused on solving the unique supply chain challenges of consumer goods manufacturers, importers and distributors. With industry-specific ERP software and a global team that understands your business, helping our clients achieve more is what we do best.

For more information, contact [emea@apprise.com](mailto:emea@apprise.com) or visit us at [apprise.co.uk](http://apprise.co.uk).



United Kingdom:  
Midsummer Court  
314 Midsummer Boulevard  
Milton Keynes MK9 2UB  
Tel: +44 1908 440 010  
[www.apprise.co.uk](http://www.apprise.co.uk)  
[emea@apprise.com](mailto:emea@apprise.com)

### Global Locations:

Almere, Netherlands • Brno, Czech Republic • Bethlehem, USA • Nanjing, China • Melbourne, Australia

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