

# Executive Information Systems

The Apprise® Executive Information Systems provide the dynamic, drill-down information you need to run your business. Gain visibility into business performance history and trends with real-time insight and analysis. Flexibly mine your data and get answers to the questions that are most critical to your business.

## Efficient real-time access to critical business information

Gain visibility across your entire business to help you see performance history and trends in real time. Drill-down to summary or detail information, including original documents, to understand the root cause of business performance results. Gain powerful on-demand information on common business performance metrics through optional, pre-designed data cubes. Easily manipulate your data view and apply data filters to help identify trends and quickly take action to maximise business performance.

## Deep management insight and control

Leverage customer and product-level analysis to gain deep insights into customer and product profitability and to make optimal decisions regarding customer segments and product lines. Utilise flexible analysis tools to understand sales performance by sales representative, customer, and product and to gain visibility into product and customer sales volumes, revenues, and profitability in order to drive sales performance improvements. Optimise supplier selection through a deeper comprehension of supplier delivery performance and costs. Improve insight into business results through real-time, time-based ratio and cash flow analysis.

## Flexibly drill into business performance drivers

Access more timely information, including on-demand balance sheet and income sheet statement results, through our comprehensive on-line financial enquiry tools. Identify business trends and drivers, and implement appropriate corrective actions, via side-by-side performance comparisons. Gain quick and flexible access to goals versus results, sales, bookings, inventory, purchasing, warehousing and accounts receivable performance via our standard data cubes. Create and view enquiries through our customisable data cubes.

# Apprise® Executive Information System

- > **Fully integrated information system** – flexible, on-demand visibility into performance across all operations
- > **Real-time, drill-down access** – quick access to top-level information with easy access to original documents
- > **Customer analysis** – analyse customer specific products sold, sales volumes and margins; understand customer profitability
- > **Product analysis** – identify sales and margins by customer and product; understand product profitability
- > **Sales representative analysis** – see sales representative performance by customer, product, sales volume, revenue, returns and margins
- > **Special item tracking** – track by customer or sales representative
- > **Order fill rate analysis** – get order fill rates by volume, order, line item and revenue
- > **Turns and earns** – view by product, category or supplier for deep understanding of product profitability
- > **Supplier performance** – optimise supplier selection with full knowledge of supplier delivery performance
- > **Collection ageing analysis** – improve receivables performance with deep insight into ageing by collection team, division, group, agency or customer
- > **Financial ratios** – calculate standard financial ratios in real-time; compare to previous periods
- > **Cash flow analysis** – gain knowledge on past trends and future cash flow projections
- > **Account activity analysis** – analyse G/L account activity by balance or transactions
- > **Robust on-line financial reports** – build on-demand balance sheets and income statements; conduct trend analysis with side-by-side comparisons over flexible time periods; easily import and export data

## Making your supply chain better, so you can run a better business

Apprise is focused on solving the unique supply chain challenges of consumer goods manufacturers, importers and distributors. With industry-specific ERP software and a global team that understands your business, helping our clients achieve more is what we do best.

For more information, contact [emea@apprise.com](mailto:emea@apprise.com) or visit us at [apprise.co.uk](http://apprise.co.uk).



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