

# Apprise<sup>®</sup> ERP for Health and Beauty

Developed to meet the ERP needs of Health and Beauty product distributors, Apprise ERP includes industry-specific functionality to ensure optimal visibility and efficiency across your entire supply chain.

## The Challenge

Efficiency dictates your supply chain's success. Without the benefits of having industry-specific ERP software in place, your operations can actually end up costing your business time and money, instead of saving time and money. You need an integrated consumer goods-focused ERP solution, complete with features designed to handle your complex supply chain needs. One that can help with compliance management, improve warehouse and inventory management, and streamline your operation.

## The Solution

Created to meet the ERP needs of health and beauty manufacturers and distributors, Apprise ERP delivers integrated features specific to the needs of your business. Features like integrated EDI, invoice deduction tracking, demand planning and forecasting tools allow you to keep up with the evolving demands of your industry. And, our warehouse management tools help optimise picking, receiving, putaway and kitting, increasing accuracy and sales volume, without adding to staff. Apprise ERP comes with the key features that will help your business remove process inefficiencies, and help you increase revenue opportunities.

We built it, we implement it and we service it. We're not simply reselling someone else's solution. We've taken the time to get to know your business, and have designed an ERP software solution focused on the needs of health and beauty distributors. With Apprise ERP, you gain total visibility into your accounting, inventory and logistics data, allowing you to run your entire supply chain more efficiently and build a better business.

## Positioned to help you achieve more

With our focus on ERP and SCM solutions for manufacturers, importers and distributors of consumer products, our team understands the unique challenges of your business.

Specialised vertical, or industry-specific software like ours requires less customisation, resulting in a faster ROI and a less expensive implementation.

Our fully-integrated solution reduces the need for separate bolt-on systems, resulting in keeping costs down, better data security & reporting, and complete supply chain visibility.

With offices in the U.S., Europe, Asia and Australia, we do business where you do business—with support available 24 hours.

## Compliance Management

- > Integrated and automated GS1/EAN/UCC shipment labelling
- > Fully integrated EDI transaction support (ASC X12/ EDIFACT)
- > Managed EDI services or self-managed
- > EDI services include mapping, testing and maintenance

## Warehouse Management

- > Paper or wireless warehouse
- > Flexible bin, zone and location management
- > Directed putaway
- > Returns and re-orders
- > Lot and serial tracking
- > Inter-warehouse transfers
- > Automated pre-pack and cartonisation
- > Cross-docking and lay down areas

## Import Management

- > Flexible shipment and container building using a variety of metrics
- > PO, container, shipment and vessel tracking and management
- > PO consolidation
- > True landed cost visibility and management
- > Direct shipments and drop shipping

## Financial Management

- > Profitability management tools
- > Chargeback/invoice deduction tracking and management
- > Credit and collections rules by customer
- > Sales commissions; split commissions
- > Customer allowances and royalty tracking

## Forecasting, Planning & Purchasing

- > Collaborative customer forecasting
- > Point-of-sale data integration
- > Robust forecasting algorithms
- > Sales trends and seasonality
- > Buyer alert management
- > Rule-based and time-phased tools for managing long lead times and seasonality

## Making your supply chain better, so you can run a better business

Apprise is focused on solving the unique supply chain challenges of consumer goods manufacturers, importers and distributors. With industry-specific ERP software and a global team that understands your business, helping our clients achieve more is what we do best.

For more information, contact [emea@apprise.com](mailto:emea@apprise.com) or visit us at [apprise.co.uk](http://apprise.co.uk).



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